



**CITY OF WHARTON
BEAUTIFICATION COMMISSION MEETING**

**Wednesday, June 14, 2023
4:30 PM**

120 E. CANEY, WHARTON TX 77488



A G E N D A
CITY OF WHARTON
Beautification Commission Meeting
Wednesday, June 14, 2023
City Hall - 4:30 PM

Call to Order.

Roll Call.

Public Comments

Review & Consider:

1. Reading of the minutes for the special meeting held May 17, 2023
2. Financial Report
3. Certificate of Recognition.
4. 2023 Project.

Adjournment.

**MINUTES OF
CITY OF WHARTON
BEAUTIFICATION COMMISSION
SPECIAL MEETING
Wednesday, May 17, 2023**

Chairperson, Adraylle Watson declared a Regular Meeting of the Beautification Commission held at City Hall, 120 East Caney Street, Wharton, Texas 77488 duly open for the transaction of business at 4:32 p.m.

Commissioners present were: Barbee Fortenberry, Adraylle Watson, Sheryl Joost, Lucy Alaniz, Nancy Mata, and Rachel Roberson.

Commissioners absent were: Debbie Folks

Staff members present were: Claudia Velasquez, Building Official
Nathan Vogt, Code Enforcement
Gwyneth Teves, Director of Planning & Development

Visitors: Josh Owens with Wharton Economic Development
Richard Clements

Motion to accept roll call by Rachel Roberson seconded by Barbee Fortenberry, all in favor.

The first item on the agenda to review & consider: Reading of the minutes for the Regular Meeting held on held March 8, 2023.

Motion to approve as drafted by Rachel Roberson seconded by Nancy Mata, all in favor.

The second item on the agenda was to review and consider: Financial Report.

Commission reviewed YTD 2022-2023 budget. Discussed items not included in report, i.e. Liberty Tires and t-shirt purchase from Custom Creations. There were no actions taken.

The fourth item on the agenda was to review and consider: Certificate of Recognition.

Review and consider business/residence nominations for consideration of a Certificate of recognition.

1. Business – *Wharton Ford*, discussed, motion by Nancy Mata, seconded by Barbee Fortenberry, all in favor.
2. Residence – *122 Evans St*, discussed, motion by Nancy Mata, seconded by Barbee Fortenberry, all in favor.

The fifth item on the agenda was to review and consider: Advocacy & Art

A. Advocacy (Debbie Folks)

1. Fundraising-Dog Park: Discussion – Claudia Velasquez discussed City Council approved location of the dog park on the Sante Fe Trail.

B. Art

No Action

C. Community (Adraylle Watson)

1. Grant giving for projects & community requests for supplies/volunteers:
Gwyneth Teves discussed the side walk project from Sante Fe Trails to Sivells Elementary, and asked if the commission would consider voting next meeting to help provide trees.
2. Event/Merchandise booths: Will be looking to take part in Farmers Market.
3. Train Depot Signs: No update was given.

D. Education (Adraylle Watson/Rachel Roberson)

1. Social media campaigns: Discussion in putting a bundle of merchandise together and have a “Like and Share” give away contest. Motion by Barbee Fortenberry, seconded by Lucy Alaniz, all in favor.

E. Garden (Rachel Roberson)

1. Planter Adoption program:
 - a. *Purchase additional Planter signs.* There were no actions taken.
2. Civic Center Planting: There were no actions taken.
3. Wildflower Shake-up: Will be held May 27, 2023 at the train caboose 9:30AM to 10:30AM. Nancy Mata made motion to approve purchase of materials needed, seconded by Lucy Alaniz, all in favor. Permission was given to mow Mockingbird Park.
4. Painted Rock Garden: There were no actions taken.
5. Santa Fe Planters: Discussion was to look into either having a landscaping company, or a local organization redo the bed borders and rocks around the planters on the N. Richmond side of trail. City Liason was going to look into the history to confirm there would be no issue

F. Trash/Recycling (Adraylle Watson)

1. Clean Sweep: Will start planning for the Fall Sweep in July.
2. Commission hosted community clean-ups: The commission suggested Harris Park for the next community clean up on May 23, 2023. Rachel was asked to e-mail Josh Owens the suggestion.

The sixth item on the agenda was to review and consider: Announcements.

Josh Owens with Wharton Economic Development cleaning event will be Tuesday, April 18, 2023 from 5:30-7:30 at the Santa Fe Trail.

Motion to adjourn at 5:21 PM by Barbee Fortenberry seconded by Lucy Alaniz, all in favor.

City of Wharton
120 E. Caney Street
Wharton, TX 77488

BEAUTIFICATION COMMISSION

Meeting Date:	6/14/2023	Agenda Item:	Financial Report
<p>At this time, the Committee may review and discuss financial report attached.</p>			
Building Official: Claudia Velasquez		Date: Thursday, June 8, 2023	
Approval: /s/ Adraylle Watson			
Chairperson: Adraylle Watson			

Wharton Beautification
Financial Statement as of June 8, 2023
Fiscal Year 2022-23

Item-2.

			Previous Month's Totals
Revenue (updated 5/9)	(Merchandise sales, donations, etc.)	\$ 3,999	\$ 3,970
5/30/2023	Wildflower Shake Up	\$ 29	

Total Budget:	\$ 7,500
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Expenses:		\$6,500.00	
10/17/22	Rachel Roberson-Reimbursement for Dog	\$157.46	
11/07/22	Custom Creations: Shirts & Safety Vests	\$296.00	
11/21/22	Kalina Nursey: Giveaway Coleus Plant	\$35.00	
12/15/22	MuttBags: (4) Pet Waste Stations	\$898.00	
02/24/23	Rachel Roberson-Reimbursement for	\$296.54	
03/06/23	2023 Annual Affiliate Fee KTB	\$200.00	
04/20/23	HEB-Snacks for Spring Sweep	\$55.43	
05/04/23	Gemplers- 10 metal signs	\$78.86	
05/16/23	Liberty Tires	\$437.53	
05/16/23	Custom Creations: Shirts	\$123.00	
05/30/23	Rachel Roberson- Wilflower Shake Up	\$66	
11/28/22	Wild Flower Spray Refund	\$ 46.15	
Total Expenses		\$2,643.82	
Remaining Budget		\$3,902.33	\$ 5,159.69

Community Grants		\$ 1,000.00	\$ 1,000.00
<i>No Grants YTD</i>			
Total Expenses		\$ -	\$ -
Remaining Budget		\$ 1,000.00	\$ 1,000.00

Total Remaining Budget Funds:	\$ 4,902
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City of Wharton
120 E. Caney Street
Wharton, TX 77488

BEAUTIFICATION COMMISSION

Meeting Date:	6/14/2023	Agenda Item:	Certificate of Recognition.
<p>At this time, the Commission may review and consider Certificate of Recognition.</p> <ol style="list-style-type: none"> 1. Business – 2. Residence – 116 W First St. 			
Building Official: Claudia Velasquez		Date: Thursday, June 8, 2023	
Approval: Claudia Velasquez			
Chairperson: Adraylle Watson			

Residence nomination: 116 W First



City of Wharton
 120 E. Caney Street
 Wharton, TX 77488

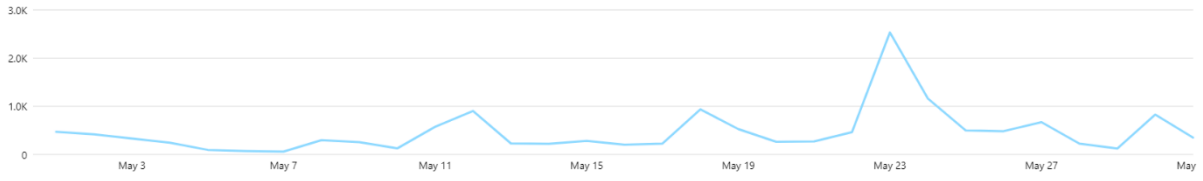
BEAUTIFICATION COMMISSION

Meeting Date:	6/14/2023	Agenda Item:	2023 Project.
<p>At this time, the Committee may review and consider the following.</p> <ul style="list-style-type: none"> A. Advocacy (Debbie Folks) <ul style="list-style-type: none"> 1. Fundraising-Dog Park B. Art C. Community (Adraylle Watson) <ul style="list-style-type: none"> 1. Grant giving for projects & community requests for supplies/volunteers 2. Event/Merchandise booths 3. Train Depot signs update 4. Caney Creek Conservation Foundation- Walter Garrett D. Education (Adraylle Watson/Rachel Roberson) <ul style="list-style-type: none"> 1. Social media campaigns – Recycle Tip Tuesday, ordinances, <ul style="list-style-type: none"> a. Facebook Giveaway update (Debbie) b. Facebook Analytics E. Garden (Rachel Roberson) <ul style="list-style-type: none"> 1. Planter Adoption program 2. Civic Center Planting 3. Painted Rock Garden 4. Santa Fe flower bed border and rocks F. Trash/Recycling (Adraylle Watson) 			
Building Official: Claudia Velasquez		Date: Thursday, June 8, 2023	
Approval: /s/ Adraylle Watson			
Chairperson: Adraylle Watson			

Results

Facebook Page reach

6,997 ↑ 4.2%



Facebook Page visits

338 ↑ 24.7%



Facebook Page new likes

11 ↓ 15.4%

